



Boosting returns from HR? Your ERP system may need Adrenalin®

Is an ERP enough?

An ERP system provides a powerful framework for driving corporate gains but leading companies realise that it is not a strategic differentiator anymore. To drive business benefits and to gain a competitive advantage, it is ultimately people and productivity that remain the key. The emphasis is now firmly on empowering employees, to help them work more productively and contribute directly to corporate bottom lines. **Read on to find out how key clients of a leading ERP, like Dr. Reddy's, Hero Honda, Samtel, MAHYCO and Micro Inks are choosing Adrenalin®, a strategic human resource management software, to boost returns from their existing technology investments.**

Adrenalin® aligns with your business requirements

Across industries, there is a drive to focus on providing a strategic advantage to the organisation by

- A. Boosting the productivity of existing resources – people, technology & infrastructure
- B. Aligning technology with business goals to boost corporate performance

Dr. Reddy's is a leading pharmaceutical company that is actively pursuing its vision of "helping lead healthier lives" and supporting it with the necessary technical infrastructure to power itself for the intensely competitive global marketplace. Having invested in a leading ERP, it was looking to derive better value from these systems by extending their value across the enterprise. Adrenalin® provided the solution by automating the people processes and integrating with the a leading ERP's Finance and Payroll systems, providing a seamlessly inter-lined organisation, bringing down costs and improving efficiencies, providing better analytical reports to help monitor, streamline and control people processes while helping employees spend their time more productively in the office. **Mr. Sachdev Ramakrishna, CIO, Dr. Reddy's says, "Adrenalin® promises to provide Dr. Reddy's efficient self-services. It leverages our investments in Lotus Notes and integrates well with our ERP".**

Similarly, Hero Honda, Samtel, MAHYCO and Micro Inks are integrating Adrenalin® with their leading ERP system to **provide technology support to the critical HR functions**, right from maintaining a secure, scalable and current **employee database** that is **integrated with other related functions** such as Payroll and Finance; to **Recruitment, Training, Performance Management, Project Resource Planning** to providing employees Self-Service functionality across locations and offices for activities such as attendance, leave, travel, business requirements and many more.

Adrenalin® can help boost returns from your existing infrastructure:

Based on client case studies, Adrenalin® helps:

- Forward-extend your existing ERP investments cost-effectively, usually without requiring any fresh investment in ERP licenses
- Provide a workflow enabled, comprehensive HR system to all employees with role-based access
- Ensure direct savings by automating error prone, time consuming people processes
- Provides a superior solution for enabling higher productivity per employee with strong ROI case
- Provides a Low Total Cost of Ownership (TCO) by leveraging your existing infrastructure



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